

Zur Goldenen Ameise - more than organic

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Margit Ulm - Zur Goldenen Ameise

Today I present you here in the blog of one of my absolute favorite shops: the **organic grocery Zur Golden Ameise with ist charming operator Margit Ulm**. The shop is located in **Hernalser Hauptstraße 153**, directly between the pharmacy and the cleaning shop. So only a few steps away from us.

Margit I already knew from the Foodcoop where she worked eagerly until the opening of her shop. We talked one and the other time and she already mentioned that she would like to start her own business. And in February 2018 it was time, the Golden Ant opened its door.

Some time ago I interviewed Margit about her business

Margit about the Golden Ant



Organic grocery Zur Goldenen Ameise

What do customers find in your shop? What is your offer?

I have set myself the goal of selling regional, organic and fair trade products as far as possible, especially from relatively small producers. It is important to me that the producers get a fair price, which unfortunately is often not the case in the wholesale trade.

And I counter that with my business, especially as the lovingly produced food will be upgraded.

There are things that you do not get anywhere else, just because the producers are not so widely known, do not offer their goods in every supermarket and therefore falls a bit out of line.

And I also know many of the producers personally.



Organic grocery Zur Goldenen Ameise

Tell me how you came up with the idea of opening your shop.

I have long had the desire to have a small cafe or a small business at some point. It became more concrete through my membership in the Foodcoop 1Korn. Everything where I got involved here I liked so much that the idea arose to open the shop with a little bit of gastronomy. And since I live nearby, it was obvious to settle here in the 17th district.

How did you come up with the name "The Golden Ant"?

Well, that's a story of its own, because I dreamed that name. At that time, I already knew that I would soon

start the business and after I remembered the dream so clearly, I decided to use the name right away.

Shopping in the Golden Ant



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And the rest is history.

Margit's business provides you with all kinds of fine things. Vegetables, dairy products, fresh bread and pastries, drinks, spices, tea and much more. It's best if you stop by and let the wonderful quality inspire you.

At lunchtime, Margit cooks freshly for you, of course, always made from all her fine ingredients from the store.

Oh yes, Margit can also bake fantastically. Something that Christian and I enjoy very regularly.



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Especially handy if you stay in our apartments, you get everything here open and as far as possible without packaging. So ideal if you only need small amounts.

So now enough of the words, I'll go shopping for the Golden Ant now and treat myself to a fine coffee with her. And maybe she also baked again?

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